



FOR IMMEDIATE RELEASE

Middle Way House Receives the 2021 Purple Ribbon Award for Outstanding Fundraising Event

Award presented by DomesticShelters.org Theresa's Fund for making a substantial positive impact in the lives of domestic violence survivors.

Providing meaningful alternatives to living with violence

Serving Monroe, Martin, Owen, Lawrence, Johnson & Greene Counties

Emergency Shelter
Transitional Housing
Prevention & Education
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Childcare & Youth Programs

Mailing Address:
PO Box 95
Bloomington, IN 47402

Administrative Line:
812.333.7404

www.middlewayhouse.org

Debra Morrow
Executive Director

24-hour Help & Crisis Line:

812.336-0846



*Left: Middle Way House Development Director, Maddie Plant
Right: Middle Way House Executive Director, Debra Morrow*

(Bloomington, Indiana) August 20th, 2021 – DomesticShelters.org Theresa's Fund announced the winners of the 2021 Purple Ribbon Awards across 28 categories, as judged by a national panel of respected professionals from the domestic violence field. The Purple Ribbon Awards are the first comprehensive awards program honoring the countless heroes of the domestic violence movement, including advocates, programs, shelters, survivors and members of the community support system. Winners include entries from the United States, Canada and Puerto Rico.

Each entry was scored by three judges and each judge scored each entry on a 1-25 scale across four factors: 1) Challenge & Impact – the scope of the challenge faced and overcome, 2) Creativity & Originality – the inventiveness of the nominee in their endeavor, 3) Submission Excellence – the caliber of the materials accompanying the entry, and 4) Overall – the overall performance of the entry relative to other entries. The scores for an entry were averaged and up to the three highest scores in a given category received a Purple Ribbon Award.

To ensure parity, entries were classified into one of three groups based on the size of a nominee's organization: 1) Less than \$500,000, 2) Between \$500,001 -more-



and \$2,000,000 and 3) Greater than \$2,000,000, and entries were judged within the size classification within each category. In other words, there were three separate competitions within each category to provide organizations the opportunity to be reviewed among their peers.

Providing meaningful alternatives to living with violence

Middle Way House was notified via email on July 16, 2021, that they had won the Purple Ribbon Award for Outstanding Fundraising Event for their annual Wrapped in Love public art display. Middle Way House received a certificate signed by Theresa's Fund founder Preston V. McMurry, Jr. followed by an official Purple Ribbon Award medallion engraved with *Outstanding Fundraising Event*.

Serving Monroe, Martin, Owen, Lawrence, Johnson & Greene Counties

Middle Way House could not have received this award without all of the love, dedication, and support from each fabric artist, event volunteer, and sponsor. Middle Way House would like to give a special thanks to Erin Hollinden, Volunteer Chair, and Christopher DeYoung, Development Chair, for making the annual Wrapped in Love event a success each and every year!

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There will be a Purple Ribbon Awards Celebration Wednesday, September 15, 2021 at 3:30pm ET / 6:30pm PT via Zoom, where, as a Gold Medal winner, Middle Way House will be under consideration for a grant. Please join us as we tune in to watch DomesticShelter.org reveal the organizations that will be awarded the grants, totaling up to \$30,000, and recognize all the award winners. To register please visit, https://us02web.zoom.us/webinar/register/6716275757093/WN_c9eLmTDjTA6vYWALID3lYw.

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About Middle Way House

Since 1971, [Middle Way House](http://www.middlewayhouse.org) has been providing services to people in crisis. Today, Middle Way House provides emergency shelter, a 24/7 help & crisis line, on-scene advocacy, support services for survivors of domestic violence, sexual assault, stalking and human trafficking, transitional and permanent housing solutions for survivors and their families, legal advocacy, and education and prevention programs. Middle Way House serves six counties in southern Indiana (Monroe, Greene, Lawrence, Owen, Morgan, and Martin) and relies on a staff of 70 and a committed volunteer force to provide around-the-clock response and services to those experiencing abuse and assault. It is not necessary that an individual reside in our emergency shelter or transitional housing program to access most of our services. We believe, support, and affirm the identities of ALL survivors. For more information, please visit www.middlewayhouse.org.

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